

## TAITRA Press Conference at Eurobike 2019

Date: 4<sup>th</sup> September, 13:00-14:00

Venue: Room Paris (Conference Center East)

Time	Company	Speaker
12:30-13:00	Registration	
13:00-13:05	Welcome Remarks by TAITRA - Taiwan Trade Center Munich	Director, Ms. Lydia Chou
13:05-13:15	Taiwan Bicycle Industry Introduction by Taiwan Bicycle Association	Secretary General, Ms. Gina Chang
13:15-13:22	<b>Merida</b>	Director of Products Mr. Jürgen Falke
13:23-13:30	<b>Kenda</b>	Marketing Manager Europe Mr. Hubert Hager
13:31-13:38	<b>KMC</b>	Global Sales Manager Mr. Adrian Bleiler
13:39-13:46	<b>Buzzrack</b>	Sales Manager Mr. Anthony Lai
13:47-13:54	<b>Bryton</b>	Regional Sales Manager Ms. Pei-Shan Chiang
13:55-14:05	Taipei Cycle Introduction by TAITRA	TAITRA Exhibition department Mr. Ethan Liu
14:05-14:30	Q&A / Individual Interview	

We are happy to invite you to the **TAIWAN EXCELLENCE** press conference at EUROBIKE 2019.

Please register until August 27th for the event by e-mail to [taitra@k-g-k.com](mailto:taitra@k-g-k.com) or online at

[www.taiwanexcellence.de/taiwan-excellence-auf-der-eurobike-2019/#anmeldung](http://www.taiwanexcellence.de/taiwan-excellence-auf-der-eurobike-2019/#anmeldung).

For further inquiries or if you wish to make personal interviews with one of the representatives of the participating companies, please call +49 (0)89 – 30 76 66-3.

With best regards, on behalf of Taiwan Excellence

Arnold Zimprich and Till Gottbrath